Writing School for Early Career Researchers

Objectives of the writing school

- To enhance quality and skills in scientific writing, publishing, and communication, including the ability to publish effectively in reputable journals and present scientific results.
- To increase the skills in communication to non-scientist groups. Both to stakeholders and policy makers

The course takes place in InHort in the city of Skierniewice, Poland. Course program is every day from 9-16

Topic name	Description	Trainer:	Date:
How to write a scientific paper (Day 1)	• Confidentiality and IP ownership in research activities (agreements, grants, research collaborations etc.)	Michael Bom Frøst, University of Copenhagen	March 2 2026
How to write for high-impact factor journals (Day 1-2)	• Academic writing style & content structure • The publishing process • How to publish in the scientific journal Food Quality and Preference (FQAP) and approach reviewers' critique	FQAP Editor Professor Sara Jaeger	March 2-3 2026
Scientific Communication skills (Day 2)	• Creating appealing scientific narratives for peers • Reporting scientific results orally for conferences and seminars	Michael Bom Frøst, University of Copenhagen	March 3 2026
AI Workshop (Day 3)	• Responsible use of AI in academic writing		March 4 2026
Public Speaking and Presentations (Day 4)	• Creating appealing scientific narratives for different stakeholders • Spoken communication and slide-based presentations	Marianne Bom, Communication Advisor and Science journalist, Publicér	March 5 2026
Social Media (Day 4)	• To provide the tools to navigate and thrive in increasingly competitive science communication platforms • Strategy, identity and engagement via relevant Social Media		March 5 2026
Communication and public engagement (Day 5)	• The pathway towards project impact (as defined byw Horizon Europe's official documents) • Concrete examples and practical exercises on how to write a successful communication strategy		March 6 2026
Communication to policymakers (Day 5)	• The skills needed to create impactful project communications to policy makers. • Structure for policy briefing memos • Guidance for writing a policy paper. • Pitching research to decision makers at public meetings or conferences		March 6 2026
Evaluation: Pass/no Pass based on written report, with opportunity to revise if failed. Deadline for hand in 3 weeks after onsite training. Post training satisfaction assessment: Online			